

69-320. International Business Development, Operations and Planning

Learning Outcomes

Last Updated: October 10, 2014

(PDC140605-5.4)

<p>Learning Outcomes <i>This is a sentence completion exercise.</i></p> <p><u>At the end of this course, the successful student will know and be able to:</u></p>	<p>Characteristics of a University of Windsor Graduate</p> <p><u>A U of Windsor graduate will have the ability to demonstrate:</u></p>
<p>A. Draw relationships between aspects of international trade and global business, including finances, international trade and business law, supply chain and logistics, market research, market entry, business management, and marketing. (Also relevant to C and H).</p>	<p>A. the acquisition, application and integration of knowledge</p>
<p>B. Interpret and summarize information and data from various international sources on key international trends in trade and incorporate them into a business plan</p>	<p>B. research skills, including the ability to define problems and access, retrieve and evaluate information (information literacy)</p>
<p>C.</p>	<p>C. critical thinking and problem-solving skills</p>
<p>D. Write an international business plan.</p>	<p>D. literacy and numeracy skills</p>
<p>E. Adapt business practices in new cultural environments.</p> <p>Reflect on learning about international business, operations, and planning and correspondingly the ability to initiate change in current work practices to improve international trade and border management. (Also relevant to I).</p>	<p>E. responsible behaviour to self, others and society</p>
<p>F. Develop and present a management strategy for an international venture.</p>	<p>F. interpersonal and communications skills</p>
<p>G. Assess the risk of doing business internationally.</p>	<p>G. teamwork, and personal and group leadership skills</p>
<p>H.</p>	<p>H. creativity and aesthetic appreciation</p>
<p>I.</p>	<p>I. the ability and desire for continuous learning</p>